

ASSESS the PROGRESS

Sunrise
COOPERATIVE
Success grows here.

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Hello, and welcome to the 1st issue of the *Assess the Progress* newsletter from Sunrise Cooperative! This will be a bi-weekly newsletter that will give updates on our seed variety plots and product trials. This year, Sunrise plans to put out 40 corn plots, 20 Xtend soybean plots and 12 Liberty Link soybean plots throughout our trade territory! There will also be product trials from our PCT | Sunrise lineup. With the late start to spring we've had thus far, plots and trials are just now beginning to get put into the ground, so stay tuned for more updates in the coming weeks!

**Coming together is a beginning. Keeping together is progress.
Working together is success.-Henry Ford**

The above quote is an excellent depiction of how Sunrise Cooperative and our partners, strive to work together to plan, plant and improve our plot and trial system.

Coming together is a beginning. From the early months of the new year, the Sunrise Agronomy Solutions Advisors (ASA's), Sunrise Precision Solutions Specialists (SPS), vendor representatives, seed managers and growers together plan out the plot locations, plot types, and lay out the varieties for each plot. This is all done to assure the end goal to provide quality, unbiased data to the grower is achieved so growers can make the best management decisions for their operations.

Keeping together is progress. Our process has come a long way in the past 5 years to not only increase the number of plots and trials conducted, but to also improve the quality of those plots and trials. Sunrise has fostered unique relationship with our vendor representatives that provide the opportunity to collaborate in the layout of each plot and trial. We believe this unique relationship benefits our member-owners as it shows we all are willing to work together to provide the best products available.

Working together is success. There is more that goes into plots and trials than just getting product into the ground. The Sunrise Cooperative team must collaboratively work together throughout the growing season to reach our end goal-which is to deliver good quality data to our member-owners. Interns are out in the fields every 10-14 days, scouting for any variables that could explain a yield difference amongst a plot or trial. All of the data is then collected and the SPS team publishes each year's plot and trial results in a post-harvest book that is now made available online through the Sunrise Cooperative website. This allows growers to see what products performed best, and what could enhance the ROI for every acre in their operations.

As we get in the full swing of planting season, we would like to thank not only the Sunrise Cooperative staff and our vendors we partner with for helping put these plots and trials together, but the growers most importantly. You are the reason we are here, and you are the reason we put these plots and trials out in the fields in the first place. Any time we can provide growers with valuable information and our growers win, Sunrise Cooperative wins.

Have a safe and successful planting season!

Plot Progress:



Goal: 40 Plots



Goal: 20 Plots



Goal: 12 Plots